

PRIMALBASE COOKIE POLICY

This Cookie Policy explains how Prembco Amsterdam B.V (“**Primalbase**”) use cookies and similar technologies to provide its Services, Customer Support and to enhance the performance and functionality of our website www.primalbase.com (“**Website**”) and for analytic and customization purposes. This Cookie Policy further explains why we use cookies, as well as your rights to control our use of them.

COOKIES?

Cookies are small amounts of data (files) which are placed on your computer or mobile device when you visit our Website or when you use our Services. Companies use cookies in order to facilitate a smooth interaction between you and our Website and Services, but also to provide Primalbase with reporting and analytical information.

There are two types of cookies: (i) First Party Cookies. These are set and used by Primalbase through our Website; (ii) Third Party Cookies. These are set and used by companies other than Primalbase. Such cookies enable third party features or functionality to be provided on or through our Website, for example, for chat services and analytics. Third Party Cookies can recognize your computer or device both when it visits our Website.

WHY DOES PRIMALBASE USE COOKIES?

Primalbase use first party cookies in order to enhance and smoothen the interaction and communication between you and our Website. These cookies are required for technical reasons in order to operate our Website and provide our Services.

Primalbase uses Third Party Cookies for generating statistical data in order to gain insight how visitors use the Website. Furthermore, Primalbase uses Third Party Cookies to provide Customer Support and to prevent fraudulent use of the Website.

The First Party Cookies and Third Party Cookies are described in more detail below.

PRIMALBASE WEBSITE

Name Cookie	Source	Purpose / Expiry	Further Information / How to Block
Google Analytics _ga _gid	Google Inc	Third Party Cookies Registers a unique ID that is used to generate statistical data. Expiry: _ga: 2 years _gid: 1 day	Click here for Google's privacy policy in respect of Google Analytics You may opt out of tracking by Google Analytics by visiting the following page
_ym_isad	Yandex	Third Party Cookies	Click here for Yandex's privacy policy

<p>_ym_uid</p> <p>_ym_visorc_47064309</p>		<p>Registers a unique ID that is used to generate statistical data.</p> <p>Expiry:</p> <p>_ym_isad : 1 day</p> <p>_ym_uid : 2 years</p> <p>_ym_visorc_47064309</p> <p>: 1 hour</p>	<p>in respect of Yandex.Metric a</p> <p>Not possible to block</p>
<p>intercom-id-jf5sz6dt</p>	<p>Intercom</p>	<p>Third Party Cookie.</p> <p>Used by the custom support platform Intercom widget to identify the user.</p> <p>Expiry: 20 years</p>	<p>Click here for Intercom's privacy policy</p> <p>How to Block</p>
<p>intercom-lou-jf5sz6dt</p>	<p>Intercom</p>	<p>Third Party Cookie.</p> <p>Used by the user support platform Intercom widget to store widget settings.</p> <p>Expiry: 1 year</p>	<p>Click here for Intercom's privacy policy</p> <p>How to Block</p>
<p>intercom-session-jf5sz6dt</p>	<p>Intercom</p>	<p>Third Party Cookie.</p> <p>Used by the user support platform Intercom to preserve the visitor's session state across page requests.</p> <p>Expiry: 1 week</p>	<p>Click here for Intercom's privacy policy</p> <p>How to Block</p>
<p>__cfduid</p>	<p>Cloudflair</p>	<p>Third Party Cookie</p> <p>Used by the CDN network to identify trusted web traffic.</p> <p>Expiry: 1 year</p>	<p>Click here to Cloudflair's privacy policy</p> <p>Not possible to block</p>
<p>Authorization</p>	<p>Primalbase</p>	<p>First Party Cookie.</p> <p>Remembers the user's email for authentication purpose. Identifies the user and allows authentication to the server (for 2FA).</p>	<p>Not possible to block</p>

		Expiry: 10 days	
Performance	Amplitude	<p>Third Party Cookie</p> <p>User behavior within our website</p> <p>amplitude_id_5d473659259dcc9a6a827eb04013d544</p> <p>Expiry: 10 years</p>	<p>Possible to block . Read here Privacy Policy</p>

Control Cookies

You have the right to decide whether to accept or reject the cookies Primalbase uses. If you wish to reject cookies or amend your preferences, you can do so by clicking on the appropriate opt-out links as set out in the above Cookie Table.

You can also set or amend your web browser controls in order to accept or refuse cookies. If you choose to reject cookies, you may still use our Websites and/or App and/or platform though your access to some functionality and areas may be restricted. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

Update

Primalbase may update this Cookie Policy from time to time. Therefore, please regularly visit this Cookie Policy.

Question / Further Information

Should you have any questions and/or request for further information regarding the use of Cookies, please contact us at gdpr@primalbase.com