

## PRIMALBASE PRIVACY POLICY

In this Privacy Statement, Prembco Amsterdam B.V. ("**Primalbase**") explains which (personal) data Primalbase collects and how Primalbase uses and protects your (personal) data.

Primalbase requires to receive, collect and process certain (personal) information and/or data to (i) render, improve, customize, support, and market our Services, which Services are rendered either directly to you or through its affiliates, including but not limited to Prembco Berlin GmbH ("**Primalbase Berlin**") and Prembco London Ltd ("**Primalbase London**"); and (ii) with respect to your use of our website [www.primalbase.com](http://www.primalbase.com) ("**Website**"). Primalbase Amsterdam is the data controller when using our Services, unless explicitly indicated otherwise in this Privacy Policy.

### A. Types of Information That You Provide / Storage Time

Account Information. If you create an account in order to obtain our Services or receive information regarding our Services, we may require your first name, surname, e-mail address, your wallet address and booking details/information. We will store this information as long as you use our Services and will permanently delete this information one year after the Services have been terminated. By creating your account, you will be explicitly asked to accept the terms and conditions of our Primalbase Terms and Conditions and consent to processing the data you have been uploading.

Visit Primalbase Locations. For safety and security reasons and identification purposes, Primalbase Amsterdam, Primalbase Berlin and Primalbase London may separately gather your personal data, including a copy of your ID. To this end, Primalbase Amsterdam, Primalbase Berlin or Primalbase London will enter into a separate agreement with you, which agreement will inter alia set forth your consent, the purposes of the processing and your rights and obligations.

Career Applications: for further information how personal data of applicants and employees of Primalbase are processed, we kindly refer to the privacy policies we provide to these applicants and employees.

Tour Applications: if you request to have a tour at any of the Primalbase Locations, we may require your first name, last name, e-mail address, phone number and preferred visit time and dates.

Get In Touch Application: if you apply via our get in touch application, we may require to provide us with your first name, last name, e-mail address, phone number, company name, your job title, team size and/or company info.

Newsletter and Customer Support: in order to receive our newsletter or in case you wish to be contacted by our team for feedback and/or customer support, you may create an account and/or submit your e-mail address and/or information, such as questions, related to our Services and/or Website. For sending the newsletters, Primalbase uses a web application provided by:

(i) SendGrid, Inc. Attn: Copyright Infringement Agent. 1801 California Street, Suite 500. Denver, Colorado 80202, U.S.A. For more information on how SendGrid is collecting and processing data, see: [SendGrid Data Processing Addendum](#).

(ii) AutopilotHQ Inc., located at 149 New Montgomery St, Suite 631, Floor, San Francisco, CA, 94105 ("Autopilot). For more information on how AutopilotHQ Inc., is collecting and processing data, see: AutopilotHQ [Processing Addendum](#).

(iii) The Rocket Science Group (Mailchimp), LLC 675 Ponce de Leon Ave NE Suite 5000 Atlanta, GA 30308 USA For more information on how Mailchimp is collecting and processing data, see: [MailChimp Data Processing Addendum](#)

(iv) Mailgun Technologies, Inc., 548 Market St. #43099, San Francisco, CA 94104 For more information on how Mailgun Technologies is collecting and processing data, see: [Mailgun Data Processing Addendum](#)

For our customer support, we use a web application provided by:

(i) Intercom, Inc., Delaware corporation with offices at 55 2nd Street, 4th Fl., San Francisco, CA 94105, USA or Intercom R&D Unlimited Company, an Irish company with offices at 2nd Floor, Stephen Court, 18-21 St. Stephen's Green, Dublin 2, Republic of Ireland and Slack For more information on how Intercom is collecting and processing data, see: [Intercom Data Processing Addendum](#)

(ii) Slack Technologies, 500 Howard Street, San Francisco, CA 94105, USA. For more information on how Slack is collecting and processing data, see: [Slack Data Processing Addendum](#).

(iii) Google LLC (formerly known as Google Inc.), Google Ireland Limited, Google Commerce Limited, Google Asia Pacific Pte. Ltd or Google Australia Pty Ltd. For more information on how Google is collecting and processing data, see: [Google Data Processing Addendum](#)

Marketing Information From Binary District. In order to enable Binary District Holding B.V., flow 14 World Trade Center, Strawinskylaan 1431, Amsterdam 1077XX, The Netherlands, Chamber of Commerce Number 71430636, to send you marketing information regarding their services, Primalbase may collect and provide your first name and surname and e-mail address to Binary District Holding B.V. after having obtained your explicit consent thereto. For more information on how Binary District Holding B.V. is collecting and processing data, please see [Binary District Holding Privacy Policy](#)

Automatically Collected Information: Primalbase may automatically collect certain information about the computer or devices you use to access the Website or using our Services, including mobile devices, through commonly-used information-gathering tools, such as cookies and web beacons. Such information includes standard information from your browser or device (such as browser/device type and language), your Internet Protocol address, and the actions you take on our Website, such as the pages viewed and the links clicked. We use this information to ensure the proper functioning and security of our Website and Services and to optimize our Website or Services. We use certain first party and third party cookies and refer to our Cookie Policy, which forms an integral part of this Privacy Statement, and sets out in detail our use of cookies, see Cookie Policy.

Unless indicated otherwise in this Privacy and our Cookie Policy, Primalbase stores your personal data as long as it is providing you the Services, or until you have deleted your account.

## **B. How Primalbase Uses the Information**

Primalbase requires to receive, collect and process certain (personal) information and/or data to (i) render, improve, customize, support, and market our Services, including sharing the data with Primalbase Berlin and Primalbase London; and (ii) with respect to your use of our website [www.primalbase.com](http://www.primalbase.com) (“**Website**”), including for analytic and safety and security purposes; (iii) in

Primalbase further uses Third Party Service Providers relating to the Website and Services, such as companies that provide hosting and back up services, and support services to Primalbase and Primalbase shares your (personal) data with these companies for these purposes. In such case, Primalbase ensures, by way of contracting with these companies, that your (personal) data will not be used for other purposes, while we also ensure that your (personal) data will be removed once they are no longer needed.

Primalbase may also share your personal data, consisting of your first name, sir name and e-mail address, with Binary District Holding B.V. in order to enable Binary Holding District to provide you with information regarding their services.

Pursuant to the General Data Protection Regulation (“GDPR”), Primalbase must have a legal basis to collect and process (personal) data. Below we will set out these legal grounds, while we note that, at any time, you have the right to request Primalbase to grant you access to your (personal) data, ask for rectification, or permanently remove your (personal) data. If you wish to exercise your rights, we refer to the following section: Exercising Rights

The following legal basis are applicable to the collection and processing of your personal data:

Contract If you have concluded a valid contract with Primalbase, Primalbase will process your data in order to perform such contract (see: Terms and Conditions). The way Primalbase collects and process your (personal) data is described in detail in the Terms and Conditions. Pursuant to the GDPR, you have the right to port the (personal) data you submit under the Terms and Conditions. If you wish to do so, please see the section Exercising Your Rights how you can do this.

Consent. By accepting our Term and Conditions and/or via our Website, you may give your explicit consent to process the (personal) data you submit to Primalbase in order to enable Primalbase and its Affiliates, including Primalbase Berlin and Primalbase London, to render our Services to you or to enable Binary District to inform you regarding their Services. The way Primalbase collects and process your (personal) data is also described in detail in the Terms and Conditions. Pursuant to the GDPR, you have the right to withdraw your consent at any time or request Primalbase to port your (personal) data. If you wish to do so, please see the section Exercising Your Rights how you can do this.

Communication. We may use the (personal) data you provide us to communicate with you regarding our (new) Services and Website, and to provide updates. Pursuant to the GDPR, you may object to this. If you wish to do so, please see section Exercising Your Rights how you can do this.

Safety and Security. In order to ensure and promoting safety and security and prevent fraud or unauthorized use of our Services, as well as to ensure that our Services and Website are used for legitimate purposes, Primalbase needs to verify the created accounts and activities on its Website and investigate possible violations of the Terms and Conditions.

Legal Obligation. Primalbase may process your (personal) data for compliance with a legal obligation to which PrimalBase is subject.

Legitimate Interests. Primalbase may process your (personal) data in case it is necessary for the purposes of the legitimate interests pursued by Primalbase or by a third party, except where such interests are overridden by your interests or your fundamental rights and freedoms, which require protection of your (personal) data. Pursuant to the GDPR, you may object to this. If you wish to do so, please see section Exercising Your Rights how you can do this.

Protect Interests. Primalbase may process your (personal) data in order to protect your vital interests or those of others and for reasons of substantial public interest. Pursuant to the GDPR, you may object to this. If you wish to do so, please see section Exercising Your Rights how you can do this.

### **C. Exercising Rights / Deleting Personal Data**

Pursuant to the GDPR and/or other applicable laws and/or regulations, you have the following rights:

(a) right to access and port your personal data; (b) right to rectify your personal data; (c) right to erase your personal data (to be forgotten); (d) right to restrict your personal data; (e) object to processing of your personal data, including right to object to Primalbase processing your personal data for direct marketing purposes and right to object to Primalbase processing of your personal data in case Primalbase is performing a task in the public interest or pursuing Primalbase's legitimate interests or those of a third party.

In case you wish to exercise one or more of the above rights, please send your request to:

gdpr@primalbase.com; or

Prembco Amsterdam B.V.,  
Van Diemenstraat 20- 200 1013 NH  
Amsterdam, the Netherlands.

In case Primalbase uses your personal data for direct marketing for our Services, you can always object and opt out using the unsubscribe link in our newsletter or by sending an e-mail to [privacy@primalbase.com](mailto:privacy@primalbase.com)

Unless indicated otherwise in this Privacy and Cookie Policy, Primalbase stores your personal data as long as it is providing you the Services, or until you have deleted your account.

### **Outside EU**

Information controlled by Primalbase will be transferred or transmitted to, or stored and processed, in the United States or other countries outside of where you live for the purposes as described in this Privacy Policy. These data transfers are necessary to provide the Services set forth in our Terms and globally to operate and provide our Services to you. We utilize standard clauses approved by the European Commission, and/or may rely on the European Commission's adequacy decisions about certain countries, as applicable, for data transfers from the European Economic Area to the United States and other countries.

### **Security Personal Data**

We have taken care and have implemented, while taking into account the state of the art, appropriate technical and organizational measures to ensure compliance with the applicable privacy laws and regulations, including the GDPR.

### **Updates To Primalbase Privacy Policy**

We will notify either on our Website or by e-mail prior to making any changes to this Privacy Policy and you will have the opportunity review our revised and/or amended Privacy Policy before you decide (or not) to continue using our Services and/or use of the Website.

### **Contact Information**

Should you have any questions regarding this Privacy Policy or privacy related questions, please contact us by email [gdpr@primalbase.com](mailto:gdpr@primalbase.com) or write us:

Prembco Amsterdam B.V  
Van Diemenstraat 20 200 1013 NH  
The Netherlands

You can contact Primalbase's Data Protection Officer by email [gdpr@primalbase.com](mailto:gdpr@primalbase.com)

You have the right to file complaint with PrimalBase, The Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*), or your local privacy authorities.